

DELIVERY ANYTIME, ANYWHERE

**We deliver all
over the **WORLD****

LIBERALIZATION of the postal service market

Liberalization process in the postal service market

Started from European Union with legislation 97/67/CE (lately modified with legislation 2008/6/CE), implies abrogation of any kind of monopoly, term and special rights in the industry, for the European countries.

Law decree n.201 of 2011, converted from law 22 December 2011, n.214, entrusts AGCOM as authority for the postal service regulation and other related tasks as security and users protection.



Our STICKER

- Is a **commercial product**
- Can be sold by **any business**
- Has a similar functionality as the stamp
- Is monitored by **AGCOM**
- Can be **tailored**
- Guarantee a **total privacy** using our envelopes



The PROJECT

FRIEND POST was born in 2013 with the main goal to allow customers to ship postcards and letters all over the world in an easy and efficient way.



In 2018 **FRIEND POST** performed a renovation process with the brand restyling, an easy to use website, new mailboxes and new franchising to improve the network and to be able to satisfy more customer's demands.

We are managing **FRIEND POST** with one goal:

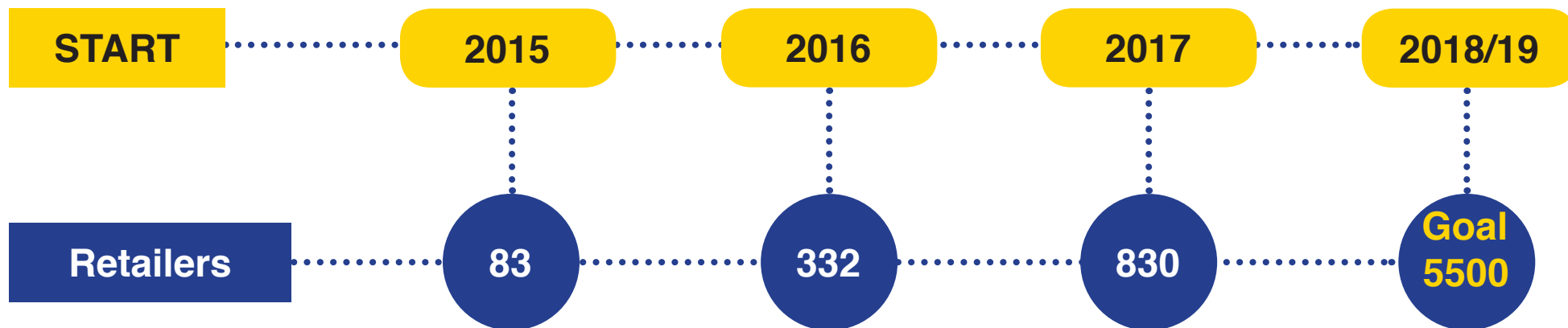
Deliver your memories all over the world

THE STICKER

To ship
postcards and letters
up to 20 gr



A new business opportunity with **NO INVESTMENTS**



THE OPPORTUNITY

To offer to the market a product that can be used to send mail all over the world within a reliable postal network.

The Sticker can be sold with prepaid carnet.

Beside the standard carnet, it is also possible to print customized stickers.

Each retailer will receive all the commercial material suitable to inform customers and to collect mails.

Our STRENGTHS

INDIPENDENCE

The business target was born to send postcards all over the world in an easy and efficient way. From today, thanks to our retailers extensiveness, we can collect mail up to 2kg for each destination in the world.

RELIABILITY

Traditional stamps are usually hard to find.

With FRIEND POST it's possible to buy our stickers in agreed souvenirs stores, newspaper resellers and tobacco shops.

In our retailers you can also find our mailboxes branded FRIEND POST.

For all the services where the stickers cannot be used, our team of expert is available to support you in finding them.

EFFICIENCY

To deliver, FRIEND POST makes use of the main Postal Network certified by UPU and the best express couriers for domestic and international service.

PARTNERS

If you sell postcards or wish to offer a value added service to your customer, FRIEND POST is the right choice. Our all-in service will be able to improve your business with no investment.



Our
SERVICES



WORLDWIDE SHIPMENTS



STORE LOCATOR
FOR OUR BUSINESS PARTNERS



COMUNICATION
WEB AND PRESS ON FIELD

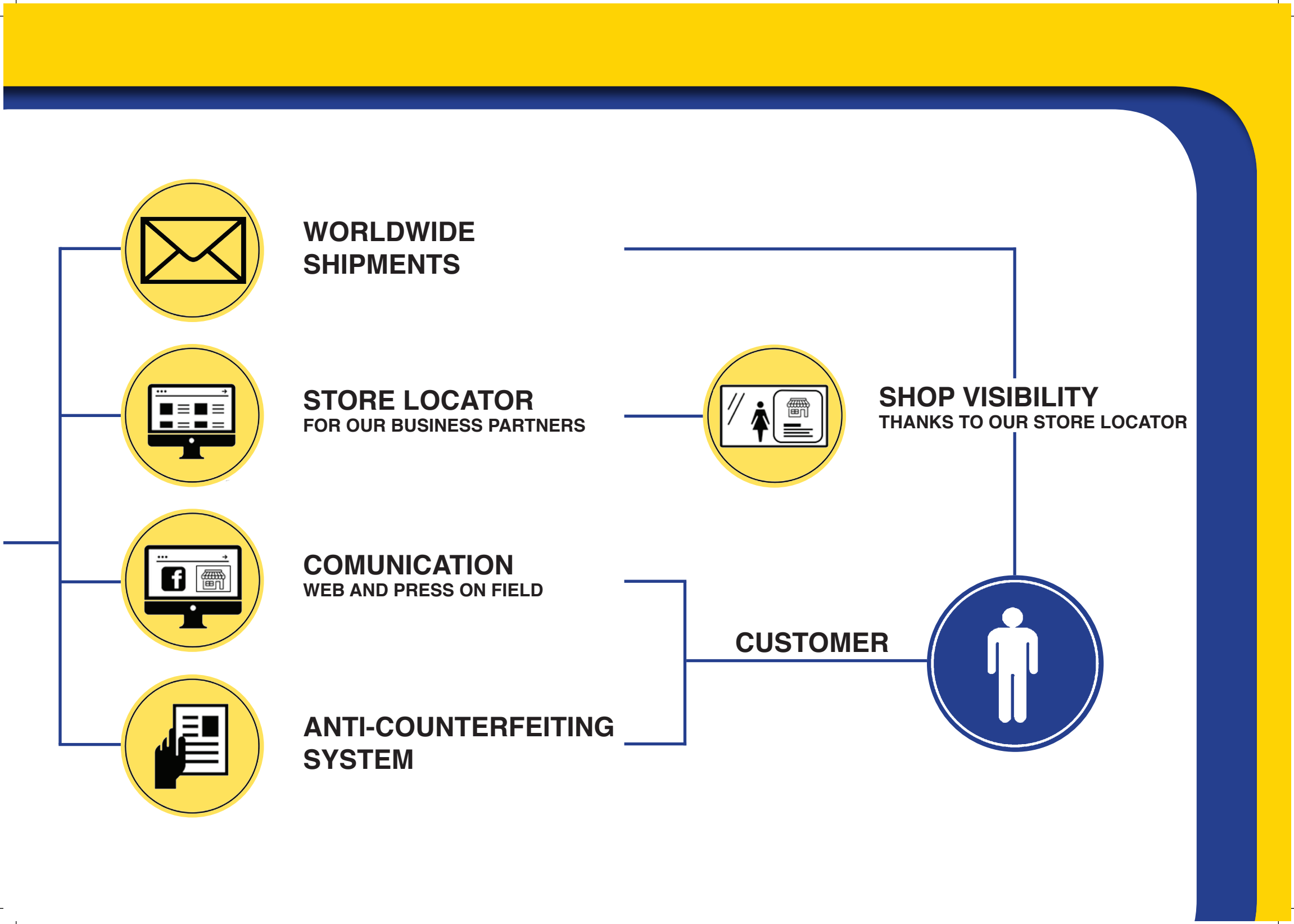
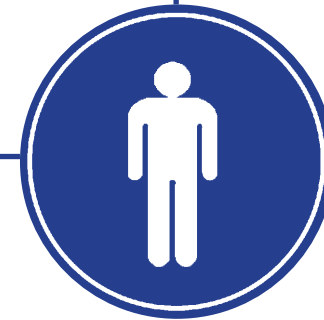


ANTI-COUNTERFEITING SYSTEM



SHOP VISIBILITY
THANKS TO OUR STORE LOCATOR

CUSTOMER



Delivery and VISIBILITY

FAQ: *“Is it possible to know if the letter / postcard has reached the destination?”*

A: *“For STICKER product, as it is an ECONOMY postal service, it is not possible to know the delivery result.”*

Time in Transit for **INTERNATIONAL** shipments:

Europe: 93% delivered in 5/7 business days.

Mediterranean Area: 89% delivered in 7/9 business days.

North America: 87% delivered in 9/12 business days.

Rest of the world: 84% delivered in 10/15 business days.

Time in Transit for **NATIONAL** shipments:

4 working days after receiving the package for 91% of shipments.

6 working days after receiving for 98% of shipments.



How to use OUR STICKERS



ITALIA
To
Italy
BLUE STICKER



EUROPA
To Europe
except
Italy
RED STICKER



EXTRA EU
To the rest of
the World
**GREEN
STICKER**

Ship with US
**USE
our
MAILBOX**

Shop owner GUIDELINE

- Make sure to provide the **right sticker** for final destination
- Suggest to use our envelope for PRIVACY
- Make sure customers write **the address in a clear way and without mistakes**
- Inform customers to mail postcards **only** in FRIEND POST mailbox



INFORMATIVE MATERIALS

.....in the store



WINDOW STICKER
15 cm diameter

ENVELOPE

To guarantee **PRIVACY** for national shipments.



TOTEM

10x25 and 17x25 cm

To be inserted in the postcards holder to remind to shop and use correctly **STICKERS**.

INFORMATIVE POSTER

A3 poster and A4 counter

In English, to help ALL customers to use correctly **OUR** postal service.





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